FOOD CO.



Gold Member Plant-It Food Co.

About the Company

Established in 2019, The Plant-It Food Co. are a rapidly growing manufacturer of delicious plant-based products. A family-owned business with a nimble team including chefs and food scientists creating tasty solutions that appeal to a wider audience of conscious consumers. Their range offers plant-based options for every meal occasion throughout the day including meat-alternative and veg-forward products along with gluten free ready meals for busy consumers seeking no compromise on time or taste. All products are created with positive nutrition in mind. The Plant-It Food Co. proudly produce all their products in their owned, BRC accredited facility based in Dublin. Using their breakthrough proprietary technology, the company works with novel structured proteins to deliver well-balanced texture with no compromise on experience. They offer retail and foodservice ranges serving customers in Ireland, the UK, the US and Canada.

Spotlight Target Area: Energy/Emissions

During their first year as verified members of Origin Green, The Plant-It Food Co. targeted improved energy efficiency across their manufacturing site. The member substantially reduced their energy usage per unit produced by 53%, placing them well-ahead of their milestone target for the year. The Plant-It Food Co. mainly credit increased production efficiencies across their facilities for their success, highlighting a modified fry line setup that allows for a faster throughput of products. Additionally, regular internal monitoring and measuring exercises have been implemented, which will shed light on any potential hotspots where energy savings could be achieved. Consequently, The Plant-It Food Co. increased their overall energy efficiency which puts them on a path for success for the rest of their Origin Green Plan.

mbership: 2023 Membership Tier 4 Minimum Origin Green Targets Required Annually = 5

Exemplary Performance Target Areas







Approach to Sustainability

As a food manufacturer, The Plant-It Food Co. are committed to doing their part in creating an environmentally conscious food landscape in Ireland. Within this first year of their 2022-2026 Origin Green Plan, the member reported on 11 targets within six target areas. They performed particularly well in their Energy/Emissions, Waste, Packaging, and Product Health and Nutrition targets.